

Milan new international attraction center

Gatti S.p.A. official sponsor of the Consular Corps of Milan and Lombardy
The “Grande Milano” and its new attraction. An international centre with even greater pull than New York. The Consular Corps of Milan and Lombardy spoke about it during the debate organized at Palazzo Turati. (Il Giorno, Tuesday, December 4, 2018)

The Debate with the Consular Corps of the Lombardy Region

How the power of attraction of Greater Milan makes it more international than New York

“The new power of attraction of Greater Milan” was yesterday afternoon the subject of a debate organised in honour of the Consular Corps of the Milan and Lombardy Region. Milan and the Lombardy Region have consulates in 120 countries, which is more than any city in the world, including New York.

The session was held yesterday evening in the Conference Hall of the Chamber of Commerce in Palazzo Turati in Via Meravigli and was opened by the President Carlo Sangalli. It was a very ‘international’ Milan that was discussed.

The CEO of Fiera Milano, Fabrizio Curci; the Country Manager of Google Italia, Fabio Vaccarone; Giampaolo Grossi, the General Manager of Starbucks (which started operating in Italy, naturally in Milan), and the Editor of the Corriere Della Sera, Luciano Fontana also attended to present the potential of a city that in the wake of Expo 2015 is now aiming to host the 2026 Winter Olympics.

The Consul General of Lebanon and Dean of the Consular Corps of the Milan and Lombardy Region, Walid Haidar led the debate. The evening continued at the Hotel Principe di Savoia where a reception was held to celebrate the National Day of the United Arab Emirates.